

SMS MANAGEMENT SUITE

The only end-to-end wholesale solution for SMS

Intelligent Tools for a Real-Time World

There has been tremendous growth in the global messaging market. Expanding mobile subscriber bases, universality of SMS, and a growing ability to send application-to-peer (A2P) SMS, are the leading drivers of this growth. As the marketplace evolves so comes an increase in use cases for an application to send messages:

- Airline flight reminders and/or potential delays
- e-Commerce package shipment notifications
- Driving services ride arrivals
- Mobile banking account balances or alerts

With global reach becoming a critical component of any operator's SMS service, it is important for carriers to reduce the complexity of establishing separate bilateral relationships, as well as the costs from SMS interworking agreements. To assure successful SMS management, a carrier's operations should be automated and optimized- or they risk high costs, including unhappy customers.

End-to-End Business Functionality

Telarix SMS Management is the only solution providing true end-to-end network automation and optimization to manage SMS specific complexities, while reducing the costs of managing multiple systems. This dynamic solution enables carriers to manage trading partner relationships for both voice and SMS in one platform, reducing the pressure on both system expenditures and valuable resources.

The Telarix solution seamlessly integrates the latest price lists and invoices into the platform, providing comprehensive and accurate rating, routing and billing, as well as trading for A2P and P2P (peer-to-peer) SMS traffic.

- Greater revenue assurance
- Smarter trading
- Smoother settlements and dispute management
- Quicker and low-cost contract management

"We use the same people, the same interfaces for SMS, as we already use for Voice. This facilitates the IT managers' job. We were up and running with SMS in just a couple of days without needing to do any training."

- Director Channel Management and Voice

Streamline Operations with Automation

Automation is the key to successfully managing back-office complexities. With the Telarix SMS Management Suite, carriers can fully automate the SMS wholesale operations processes, including buying, selling, routing, billing, auditing, alerting, and reporting plus translation and application of routing commands to the SMSC or the SMS Hub.

- Confidently buy, sell and trade messaging with real-time and accurate rates
- Increase revenue assurance with fully integrated rating, billing and auditing
- Remove hassle and costly errors from complex contract management
- Ensure quality with built in QoS measures
- Perform multi-routing algorithm objectives
- Optimize your entire network with a single solution for voice, data and SMS

"Without a solution like Telarix for SMS, an operator would only be able to connect a small number of partners to the messaging hub."

- Senior Business Manager

Why Telarix:

- Easy to deploy SaaS-based solution is fully scalable
- Consolidate numerous systems for reduced complexity
- Stand-alone option for pure SMS business
- End-to-end solution to automate and optimize your SMS, voice and data services
- Unprecedented visibility and control over SMS traffic
- Eliminates risks brought on by multiple solutions

Telarix: Trusted Across the Globe by Leading Service Providers

For over 20 years, Telarix has automated hundreds of carriers' back-end businesses; from routing and billing, to partner settlement, wholesale trading, price list and invoice management. In that time, we've helped carriers of all sizes become efficient and more profitable. At Telarix, our mission is to help our carrier customers implement significant improvements by automating and streamlining their back-end wholesale systems in order to realize monetization gains.